

A Revolutionary Home Water Filtration and Purifying System

With no plumbing or installation required, Morclēr is the easiest way to positively impact your health, the health of your loved ones, and the health of the environment. Readily available tap water can contain small molecules, heavy metals, bacterial components, foreign and suspended particles, and harmful toxins and contaminants that can have adverse health effects. That's why now, more than ever, there is a universal need for Morclēr's water filtration and purification technology that is ready for use, straight out of the box.

Morclēr's unique six-stage water filtration and purifying system combines the power of reverse osmosis with Moringa's cleansing properties to deliver clean, pure water. This patent pending technology substantially reduces virtually all the toxic chemicals in your tap water, including pharmaceuticals. It is so effective it can turn any tap water source into quality, better-than-bottled drinking water. Other filters—like those found in your refrigerator or in gravity-fed systems—are designed to make water taste better (by filtering out chlorine), but not necessarily safer, and can leave behind many of the toxic and harmful contaminants. Morclēr provides great-tasting, pure water the whole family can enjoy—especially in combination with Zija's great products like Core Moringa SmartMix, SuperMix, XM+, Premium and Daily Tea, and Ripstix Hydrate, Ignite, Recover and Fuel.



KEY BENEFITS & FEATURES

- Zija is the first company to harness the power of Moringa's cleansing properties in a commercial water filter
- Greatly improves the quality and taste of water
- Raises and lowers the pH of water to a balanced, advantageous drinking water state
- Provides an advanced, six-stage, state-of-the-art, pressurized water filtration and purifying system
- Morclēr has been independently tested and certified by IAPMO according to NSF/ANSI Standard 42, 53, 58, 401 (www.iapmo.org)
- Comes with a one-year limited warranty
- Cost savings efficient (costs less than \$4 per year to operate) and environmentally friendly
- Limits water waste (compared to other RO systems or under the counter installations) with Morclēr's patent pending recirculation RO system
- One-touch water dispensing
- Space saving and compact design
- Quick and easy filter replacements—Morclēr automatically notifies users when each filter needs to be replaced
- Easy and intuitive installation—ready to use in less than 10 minutes



DID YOU KNOW?

- The seeds of the Moringa oleifera tree have been prized for centuries for their ability to purify water. The ancient Egyptians used crushed Moringa seeds to clarify water—a tradition that has continued on in other cultures today. Purification (removal of heavy metals, bacteria, viruses, and other harmful substances) and clarification (removal of suspended particles that cause the water to be cloudy) are vital steps in the cleansing process of the water we consume. Millions of people lack access to clean water, which puts them at risk of waterborne illness like diarrhea and cholera—a leading cause of death among children under the age of five.
- In addition to its purifying capabilities, Moringa appears to have a balancing, advantageous effect on water pH. Most experts agree that drinking water should ideally be in the range of 6.5–8 pH (not too acidic or too alkaline), something that Morclēr has the ability to supply.
- The average bottled-water-drinking household spends nearly \$60 a month on single-use, environmentally harmful bottles. In total, over 73 billion half-liter bottles of water are consumed in the United States each year! Nearly 80% of these bottles end up in landfills and 1.6 million tons of plastic from bottled water is littered in lakes, streams, and roadways.

- RO filtered water stays better, longer! Morclër water can be left in the filtered tank (with the cover on), at room temperature, for a very long period of time since biological contaminants have been removed.
- Of all the material tested over the years, powder processed from Moringa seeds has shown to be one of the most effective water clarifiers.
- The human body tightly controls fluid pH and strives to maintain a pH between 7.35 and 7.45 for optimum well-being.
- The human body is 75-80% water, with some key organs (brain, lungs, heart, liver, kidneys) near or above 75% water.
- Every cell and organ in the human body depends upon proper hydration to function efficiently.
- As part of the blood, water carries oxygen to the cells and organs.
- Water serves to lubricate and cushion joints, regulate metabolism and body temperature, facilitate waste removal, support cell growth, and reduce the heart's workload.
- Standard fridge and pitcher filters are just that—filters. Morclër not only removes simple chemicals like chlorine, but also purifies your water for a better tasting, pure experience.
- Less than half of all the impurities that can be present in your tap water are regulated. Today, the EPA is monitoring another 300 items and still attempting to study and understand over 6,000 more!
- Morclër can be used with both well, lake, and stream water sources that have been treated and are microbiologically safe. *Water quality may affect filter life and replacement frequency.

DIRECTIONS

Follow the provided Morclër owner's manual and quick start guide

MORCLËR VS. THE COMPETITION

morclër by ❁ ZIJA	MORCLËR COUNTERTOP PURIFIER	IONIZER	BASIC FRIDGE FILTER	PITCHER FILTER	ADVANCE FRIDGE FILTER	UNDER SINK REVERSE OSMOSIS	FAUCET FILTER
Number of contaminants reduced	78+	0	4	5	24	65	70
Powered by Moringa	💧						
Taste & odor (Chlorine)	💧	💧	💧	💧	💧	💧	💧
IAPMO Certified	💧						
99% lead reduction (average)	💧		💧		💧	💧	💧
Pharmaceuticals	💧		💧		💧	💧	💧
Waterborne parasites	💧				💧	💧	💧
Bacteria	💧				💧	💧	💧
Pesticides	💧				💧	💧	💧
Industrial chemicals	💧				💧	💧	💧
Raises or lowers pH to an advantageous range	💧						
Reduces total dissolved solids (clarification)	💧			💧	💧	💧	💧
Metals	💧	💧		💧	💧	💧	💧
Removes colors	💧						
Easy installation and upkeep	💧	💧	💧	💧	💧		

CAUTION: Use only with cool or cold water. The quality of water ran through Morclër may affect filter life and replacement frequency. Use only with municipally treated water. Do not use with water that is microbiologically unsafe or of unknown quality without adequate disinfection before or after system use.

NOTE: The Morclër water filter and purifier requires regular replacement of all filters to operate properly. The Pre-Carbon/Moringa filter needs to be changed every 28 days, the VOC filter every 12 months or 600 gallons (whichever comes first), and the reverse osmosis membrane needs to be replaced every 2 years or 1200 gallons (whichever comes first). Tanks are not dishwasher safe, hand wash only.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Unit SKU#103529 | Whsl. 499.00 | Retail \$599.00 | PV: 250
 Moringa Filter SKU#103530 | Whsl. \$39.95 | Retail \$53.00 | PV: 16
 RO Filter SKU#103532 | Whsl. 49.00 | Retail \$65.00 | PV: 10
 VOC Filter SKU#103531 | Whsl. \$ 29.00 | Retail \$39.00 | PV: 10
 Clean/Filtered Water Tank SKU#103547 | Whsl. \$ 49.00 | Retail \$65.00 | PV: 10
 Tap Water Tank SKU#103546 | Whsl. \$ 39.00 | Retail \$52.00 | PV: 10